

Facebook Report 2025

2025 has been the most successful year for our Facebook page largely due to the addition of pictures and posts. We have 599 actual followers.

- Views were up by 91%.
- 44.2% were Australian views and the rest from countries all over the globe.
- 38% were from Brisbane
- 12% Gold Coast
- 11% Townsville.

Age groups 35-44	21.4% more men then women
65+	20.7% more women
55-64	17.1% more women
45-54	16.8% even both men and women
25-34	16.2% more men
18-24	7.8% more men

- Karen Richards has posted a number of ads over the last 12 months.
- These were viewed over 3000 times, reached roughly 2000, responses between 20-40.

I think the stats show we need more posts on there to keep engaging people. It is sometimes hard to get pictures and information/results to post. Even the people travelling overseas to play. It is hard to put results up if players have done badly and perhaps get offended. I try to never put phone numbers or private addresses for safety reasons. If people are reading from the page they don't need phone numbers.

Hopefully players can send either Karen Richards. Julie Brice, Yvette Copley or myself pictures and information they would like on there. Lets try and make 2026 a bigger facebook page.

Karrin Henderson